



ELIZADE UNIVERSITY

ILARA-MOKIN

ONDO STATE

FACULTY: Social and Management Sciences

DEPARTMENT: Business Administration

SECOND SEMESTER EXAMINATIONS

2018/2019 ACADEMIC SESSION

COURSE CODE: BUS 308/IRM 314

COURSE TITLE:

DURATION: 2  $\frac{1}{2}$  HOURS

HOD's SIGNATURE

TOTAL MARKS:

Matriculation Number: \_\_\_\_\_

INSTRUCTIONS:

1. Write your matriculation number in the space provided above and also on the cover page of the exam booklet.
2. This question paper consists of 2 pages with printing on both sides.
3. Answer all questions in the examination booklet provided.
4. Attempt any 4 questions.
5. All questions carry equal marks (15 marks)

### Question 1

- (a) Conceive a researchable topic in Social and Management Science.
- (b) Generate two research questions for your study.
- (c) State and justify your research method.
- (d) State and describe your study population.

### Question 2

You work for Elizade motors Plc, a corporation that is considering the acquisition of a car manufacturer. The M.D. asked you to head a task force to investigate from companies that are potential candidate. You assemble a team composed of representatives from the relevant functional areas, pertinent data were collected from public sources because of the sensitive nature of the project. You examined all the following: company annual reports, articles in business journals, trade magazines and newspapers; financial analyst's assessments, and company advertisements.

The team members then develop summary profiles of candidates firms based on the characteristics gleaned from the sources. The final report highlights the opportunities and problem that acquisition of the target firm would bring to all areas of the business.

Questions:

- a. What is the decision making dilemma facing the manager?
- b. What must the researcher accomplish?

### Question 3

- a. Explain what you mean by research process.
- b. There are seven (7) principal types of activities in research process discuss briefly on each of the activities.

### Question 4

- a. What is business research?
- b. Explain ten (10) challenges/ problems of business research in Nigeria.

### Question 5

- a. What is scientific investigation?
- b. From the foundation for scientific method, there are six basic science process skills; discuss.

### Question 6

Briefly discuss the chapters in writing research report.

(15 Marks)